

WHY HOST YOUR WEBSITE WITH SHAWNA LEIGH DESIGNS?

Here's four detailed reasons on why hosting your website with Shawna Leigh Designs is a better than typical *budget* hosts.



#1) WE RUN OUR OWN DEDICATED SERVERS

We've partnered with [Liquid Web](#), a highly respected, enterprise-level hosting provider with their own private data centers. Through this partnership, we're able to bring you the power and reliability of Liquid Web's network at a much more affordable price. Running our own dedicated servers on a reliable network is important because we can control many aspects that make our hosting better compared to a *budget* host.

What is a budget host? In general, any large-scale hosting provider that offers cheap website hosting plans.

- **We only allow clients of Shawna Leigh Designs to host with us.** At most budget hosts, anyone can pay for a hosting plan, instantly have their hosting account setup and be placed on a server. The problem with this is you don't always know their neighborly intentions. And with the larger budget hosts, accounts are always coming and going. Therefore, it's super easy for users with malicious intentions to setup shop on your server. Perhaps they're sending out spam or trying to gain backdoor access to the server they're on. As a result of someone else's actions, you are directly affected. Your website may become hacked, it might load slowly or sometimes not at all, and you may experience issues sending emails.
- **We've built 98% of the websites hosted on our servers.** There's lots of DIY'ers out there and there's nothing wrong with that. The problem is, many DIY websites have unseen issues that can drastically impact the performance of a hosting server. Therefore, sharing a server with a bunch of inefficiently built websites can strain the server, causing your website to load slowly or not at all. At Shawna Leigh Designs, we continuously ensure that the efficiency of one website does not affect the performance of other websites. Furthermore, anytime a website from an external source is hosted at Shawna Leigh Designs, it must go through an inspection process before it's even uploaded to a server.
- **We don't overcrowd our servers.** As you've probably guessed, overcrowding a server strains it, causing slow-running websites, loading issues, and increased security vulnerabilities. The more accounts that can be crammed on a server, the more profitable that server becomes. Therefore, this is a very common problem amongst large budget hosts where there's no incentive for providing a true, quality service.
- **We harden our servers for stricter security.** At Shawna Leigh Designs, we take security very seriously. We always ensure that our servers are running on the latest versions of software to actively protect against any known vulnerabilities. We also implement several *hardening* techniques that make it extremely difficult for the bad guys to break in. On top of that, we employ 24 hour monitoring (backed by real technicians based in the United States) and monthly auditing to ensure all of our servers are running as securely as possible.

For large, *budget* hosts, it's easier to resolve a problem after it happens (usually by selling you something extra) than to prevent it from happening in the first place. By this time, however, your business could already be severely affected. *This is how Shawna Leigh Designs is different.*

#2) OUR SERVERS ARE OPTIMIZED FOR WORDPRESS

Believe it or not, it's fairly common for our clients to already have or have just purchased the wrong kind of website hosting from another hosting provider. Just because it says you can run WordPress, doesn't mean you should. Sometimes, WordPress will run extremely slow on certain servers. In some cases, it simply can't be run at all. This is usually because of incompatible or outdated software, or extremely limited resource availability. At Shawna Leigh Designs, you'll never have to worry about issues when it comes to running your WordPress website. Our servers are optimized for efficient, secure, and speedy WordPress operation.

By hosting with Shawna Leigh Designs, you will:

- avoid slow load times, website timeouts (not loading at all) and database server connection issues.
- avoid PHP and MySQL errors related to old, outdated software.
- avoid most errors due to memory limits and other resource restrictions.
- have less website downtime due to server-related technical issues.
- be confident that your website is available to your customers when it's most important.

#3) WE KEEP OUR SERVERS UPDATED CONSTANTLY

Whether it's software or hardware, we keep our servers healthy by staying up-to-date with the latest in server technology. Not only does this help keep our servers running their best, but it also makes new features available to existing clients - and usually at no extra cost!

By hosting with Shawna Leigh Designs, you will:

- ensure that your website is hosted on newer hardware with the latest software.
- ensure that future versions of WordPress will always be compatible.
- have fast access to new benefits and features as they become available.

#4) OUR SERVICES ARE EASY TO UNDERSTAND

Buying website hosting through a large, *budget* host can be an overwhelming challenge. By the time you reach checkout, you have several extras and add-ons that can more than triple your regular costs. Do you really need them? Or are you paying for something that you don't need? Here at Shawna Leigh Designs, you'll always have a helping hand at selecting the right services FOR YOU. We try hard to keep a very technical subject as simple as possible. Therefore, when you host with us, you'll never have to worry whether or not you're paying for something you don't need.

We have 2 easy-to-understand hosting plans, with 1 optional (but highly recommended) add-on. There's no hidden costs and no surprise price increases like you'll find at many *budget* hosts.

By hosting with Shawna Leigh Designs, you will NOT:

- waste time or money on a product/service that you don't need.
- see surprise charges from sneaky *free trials* that are sometimes unexpectedly added to your cart.
- see a huge price hike after your first term is up.

#5) OUR SUPPORT IS MORE PERSONALIZED

You cannot beat one-on-one support - and we have it! You'll always be working with Shawna and sometimes her husband, Pete with any website hosting related questions or issues. Since we're the ones that built your website, we know it *inside and out!* Therefore, troubleshooting issues is much faster. This means less time wasted on hold and repeating yourself to five different customer support representatives before your issue is finally understood.

You can reach us anytime from 8AM-5PM EST Monday-Friday by Phone, Email, and Ticket System.

Even though we can't pickup the phone 24/7 like the big guys, there's usually never a need to! Through the dedication that we give to our hosting, we ensure that your website will be running smoothly, even after our normal business hours. In the extremely rare event that you do have a severe, hosting-related issue, all that you need to do is call and leave a detailed voicemail. If we're aware of an issue at midnight, we'll fix it at midnight! Otherwise, our 24/7 support team at Liquid Web will handle any server outages promptly.

By hosting with Shawna Leigh Designs, you will NOT:

- sit on hold for 30+ minutes before talking to a real person.
- need to explain all the extra technical details that we already know relating to your website.
- need to explain the same thing several times to different customer support representatives.
- need to wait several days for an update to your issue.

We care about YOU and we care about YOUR BUSINESS!

#6) BONUS - FREE SSL CERTIFICATES ON ALL PLANS

If a hosting provider is still not including FREE SSL Certificates on their cheapest hosting plan, *shame on them!* They can be supplied and installed automatically, for FREE, in many cases. There is absolutely no reason to charge for a Basic SSL Certificate. SSL Certificates are a literal requirement on today's web. At Shawna Leigh Designs, your hosting account will always be covered by a FREE, Basic SSL Certificate.

Interested in your own VPS or Dedicated Server? Sometimes, large websites demand a more powerful hosting solution. If you think you may benefit from a VPS or Dedicated Server or would like to learn more, we can connect you directly with our contact at [Liquid Web](#).

READY TO HOST WITH SHAWNA LEIGH DESIGNS?

[Great! Click Here To View Our Options & Order Online!](#)

You can also call, email, or text Shawna with any questions or to order by phone!

Phone/Text: 814-577-3659

Email: shawna@shawnaleighdesigns.com

Web: <https://www.shawnaleighdesigns.com>



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